Finding a Pot of Gold with Literati Book Fairs

At the end of the rainbow lies a true treasure—<u>Literati Book Fairs</u>! Just like discovering a pot of gold, hosting a Literati Book Fair brings rewards that enrich your school's library and literacy programs. The more successful your book fair is, the more your school earns, making it an adventure worth taking.

A Treasure Trove of Rewards

Literati Book Fairs offer a wealth of reward options, ensuring that every school finds its perfect fit. Schools can choose from book profit, Follett Titlewave® credit, cash, or a mix of all three. Plus, all online fair orders contribute to the total sales, increasing the bounty of rewards!

- Book Profit: Keep books from the fair to refresh your library or fulfill teacher wishlists.
- **Titlewave Credit:** Shop an endless selection of books and other educational materials online.
- Cash: Fund the projects your school needs most—you choose how to spend it!

The Bigger the Sales, the Greater the Gold

Higher book fair sales mean bigger rewards, and Literati Book Fairs provide everything needed to ensure success. From a seamless online shopping experience to digital gift cards that simplify checkout, every detail is designed for a smooth and enjoyable event. Schools also receive a robust marketing kit, complete with beautifully themed materials that generate excitement and engagement.

More Magic, More Rewards

The treasure hunt doesn't have to end with just one fair! Schools can earn up to 10% more when they host a second book fair in the same year. That's twice the fun, twice the magic, and twice the opportunity to support young readers.

Plus, show all year round online with our Literati Store and keep earning rewards for your school!

Hosting a <u>Literati Book Fair</u> is like discovering a pot of gold at the end of the rainbow—except this treasure fuels a lifelong love of reading. Get ready to embark on an unforgettable journey and unlock incredible rewards for your school!