WE GET PROFESSIONAL DEVELOPMENT FOR MODERN EDUCATION.

BUILDING DIGITAL EQUITY

New classroom technologies enable richer, more individualized, and interactive learning. But today's learning environment requires more than an investment in physical assets.

We believe digital equity is not just about devices and connectivity. Inequity persists when students cannot build vital skills through pedagogically sound, digitally enhanced instruction.

That's why we combine technology solutions with professional development to empower institutions to deliver equitable learning environments and improve student-centered engagement.

Just as you personalize learning for each student, we personalize professional development for those who work with technology as an essential tool. We bring together Education stakeholders, CDW experts, and industry partners to assess and engage with technology in new ways with a shared goal: achieving digital equity and improving education outcomes for all.

CDW'S PROFESSIONAL DEVELOPMENT PHILOSOPHY

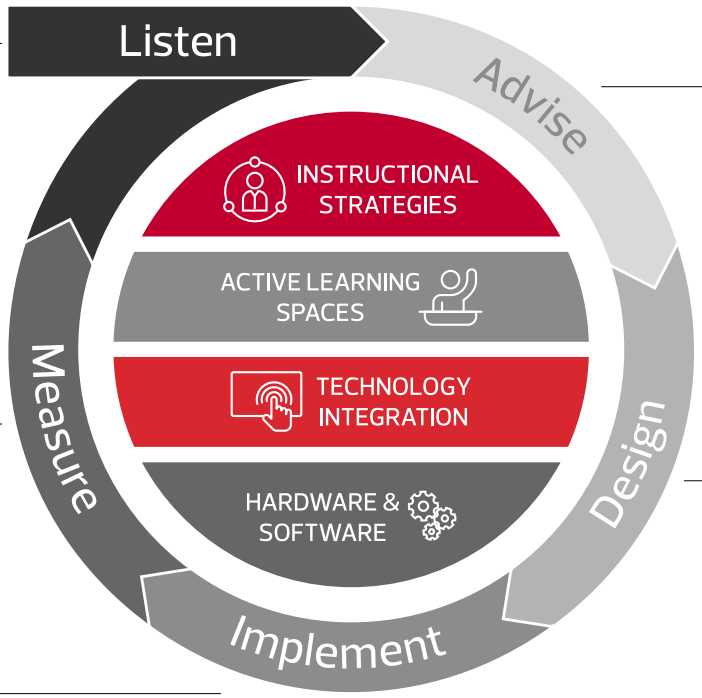
- Professional development is a critical part of sustaining digital equity for all.
- Successful technology professional development involves aligning existing and new technology with district initiatives and student learning goals.
- Implementing professional development isn't one and done; it's cyclical and is most successful when it goes beyond the initial rollout.

OUR FULL-STACK APPROACH TO SUPPORTING EDUCATORS

- Define your vision, goals and success metrics
- Focus on pedagogy, learning goals, and use of available tech tools

- Assess implementation and identify opportunities for continuous improvement

- Conduct comprehensive professional development and staff training



- Provide custom, research-based recommendations
- Conduct detailed vendor evaluations and tech review

- Create a personalized development plan
- Focus on specific solutions for immediate adoption in the classroom

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PROFESSIONAL DEVELOPMENT TOPICS

Whether you're implementing new technology or updating/refreshing, we offer sessions from beginner to advanced levels and can help teachers practice the skills needed to earn technology certifications, such as Adobe, Apple, Google, Microsoft, and more. Bring us ideas, and together with our industry partners, we can design a meaningful learning experience.

Sample Topics Include:

- Google Workspace for Education
- Microsoft 365
- Universal Design for Learning
- Technology-Enhanced Formative Assessments
- Project-Based Learning
- Digital Instruction & Multimedia Text Sets
- Maximizing Your Digital Workflow
- Technology and Social Emotional Learning

All professional development engagements are customized to meet the needs of your students, teachers, community, and district instructional and technology goals.

PROFESSIONAL DEVELOPMENT DELIVERY

Our professional development sessions are available onsite, remote or on-demand to accommodate your requirements. Bring us ideas, and together with our industry partners, we can design a meaningful learning experience.

Session Options Include:

- **Online Professional Development Platforms** – Access a library of more than 800 synchronous and asynchronous sessions covering instructional best practices, content-specific lessons, digital citizenship, and STEM.
- **Synchronous Virtual Professional Development** – Multiple topics can be delivered to multiple audiences in three-hour increments.
- **Onsite Professional Development** – These one-day engagements provide six to seven consecutive hours and can cover multiple topics for multiple audiences.
- **Synchronous Virtual or Onsite Professional Development Mini-Conferences & Academies** – For large-scale deployments, host a one- to two-day mini-conference or a two- to three-day academy. Each day of a mini-conference includes five sessions with up to four concurrent sessions. Academies can focus on instructional technology coaching or product-specific content and certifications.

Make the most of your classroom technology

To learn more about professional development with CDW contact Ari Flewelling, CDW Education Professional Development Manager, ariafle@cdw.com.

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